

For immediate release:
February 12, 2008

Contacts: Libby Mobley, Girl Scouts – Cotton Boll Area Council
573-999-1764 or bestlib@sbcglobal.net
Denise Stewart – Girl Scouts of Otahki Council
573-334-7741 or denises@girlscoutsootahki.org

CEO Search Under way for Future Girl Scouts of the Missouri Heartland

Wanted: someone who can simultaneously wear the hats of a leader, an ambassador, a visionary, a mediator, a role model, a coach, and an investor. Must like cookies.

During 2008, five Girl Scout councils in Central and South Missouri, Oklahoma, and Kansas are realigning their borders into one high-performance council under a nationwide corporate restructuring. As part of this process, the Council Realignment Committee (CRC) for the new Girl Scouts of the Missouri Heartland has announced a search for a Chief Executive Officer. This position will be responsible for capitalizing on the strengths of the prior constituent councils while furthering the Girl Scout Movement as it serves girls ages five to seventeen through high quality programs and support systems.

Serving as the first leader of the newly-realigned council will be a challenging prospect. Girl Scouts of the Missouri Heartland anticipates at least 22,000 girl members and 6,500 adult members throughout a jurisdiction that covers 62 counties in Central and South Missouri, three counties in Kansas, and two counties in Oklahoma. The council area is quite diverse—geographically, culturally, and economically—serving both rural regions and cities, including Springfield, Jefferson City, Columbia, Cape Girardeau, Rolla, Dexter and Joplin. The CEO will oversee a projected staff of 85 employees located at five regional service centers, and council budget of approximately \$4.7 million.

The CRC seeks a dynamic and skilled executive to lead the consolidation process, ultimately resulting in a high-performance council that maintains a high-capacity model of services, bringing up-to-date programs and leadership development opportunities to more girls than ever before.

Specific qualifications for the position include a minimum of five years' executive level experience and a demonstrated competency across a broad range of executive and managerial functions appropriate to a comparable non-profit organization, including board relations, financial management, communication, fund development, strategic planning, program delivery, and volunteer relations. Experience in leading organizations through rapid transformations is highly desirable.

“The selection and hiring of the CEO is especially critical to the new council's success,” says Libby Mobley, Board Chair of Girl Scouts of Cotton Boll Council and Chair of the CRC's CEO Search Subcommittee. “We need an executive who can form a cohesive group out of these five distinct regions, with all girls, volunteers, staff, and supporters feeling they're a valued part of the new council.”

The executive search firm Evergreen Executive Source is conducting the search for this top position. The entire position posting including all qualifications and details of the service area may be found on the Girl Scouts of the USA web site. Interested applicants should visit www.girlscouts.org, then click the 'Careers' button, and enter 'Missouri Heartland' into the Local Council Keyword Search. Qualified applicants should submit a resume, cover letter, and salary requirements to Robert Perodeau, Principal, at evergreen.source@att.net.

It is anticipated that a new CEO will be identified through this search in early May 2008, with an expected start date no later than July 1, 2008. Information regarding details of the council realignment is available at www.girlscoutsrscmo.org.

Girl Scouts of the USA is the preeminent leadership development organization for girls with 3.7 million girl and adult members worldwide. Founded in 1912, Girl Scouting builds girls of courage, confidence and character who make the world a better place. The organization serves girls throughout the United States, including Puerto Rico and the Virgin Islands, as well as destinations abroad.